



Search Engine Optimization Services Agreement

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SEARCH ENGINE OPTIMIZATION SERVICES AGREEMENT

THIS AGREEMENT is made on the date specified in the Schedule

PARTIES:

1. The party identified in the Schedule and hereinafter referred to as **“the Supplier”**
2. The party identified in the Schedule and hereinafter referred to as **“the Customer”**

PREAMBLE:

- A. The Customer wishes to engage a supplier to provide the search engine optimization services described in the Schedule.
- B. The Supplier has agreed to provide the SEO Services to the Customer on the terms and conditions of this Agreement.

IT IS AGREED AS FOLLOWS:

1. DEFINITIONS AND INTERPRETATION

- 1.1 In this Agreement the following definitions apply unless the context otherwise requires:

“Agreement” includes the preamble and the schedules and any annexure to this document and any matter incorporated by cross-reference.

“Services” means the search engine optimization services described in the Schedule.

- 1.2 For the purposes of interpretation of this Agreement:
 - (a) a cross reference to a clause number is a reference to all its sub-clauses;
 - (b) words denoting the singular number include the plural and vice versa;
 - (c) words denoting any gender include all genders;